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### **BICKFORD OF SUFFOLK ASSISTED LIVING AND MEMORY CARE GRAND OPENING CELEBRATION**

SUFFOLK, VA. July 14, 2017 - Bickford Senior Living, the region's premier Assisted Living and Memory Care provider, has completed construction of its newest Branch, Bickford of Suffolk located at 6860 Harbour View Blvd and will open to accept new residents during the month of August 2017.

The community is invited to a three-day celebration and open house to highlight the many unique features of Bickford of Suffolk. Tours will be available July 21 - 23 from 9AM to 5PM. Extra Bickford Family Members will be on hand for individualized service.

Additionally on Saturday, the Branch will host a Veterans BBQ lunch from 11:30AM to 1PM starting with an American Flag Ceremony at 11AM. On Sunday, the Branch will host a senior Grand Buffet brunch from 11AM to 1PM followed by Gracie & Lacy performing an Andrew's Sister/USO Era Show at 1PM. Those interested in the Veterans BBQ lunch and Grand Buffet brunch, please RSVP to 757-407-1992 or to jennifer.westfall@enrichinghappiness.com.

Branch Director, Jennifer Westfall states, "Our hope is that the three days of tours and celebratory activities will show the people of Suffolk and the surrounding cities just how much Bickford brings to the community, and to thank them for the overwhelming outpouring of enthusiasm and interest they have shown throughout our construction process."

"Our first depositor signed up with us back when we were still just lumber and dirt, and many others have joined us over the months while we've been working out of our trailer. Now that our Branch is complete, we want to thank all of them for their patience and trust in us, and to invite others to join them at Bickford."

About Bickford Senior Living:

Bickford Senior Living manages and operates 55 Independent Living, Assisted Living and Memory Care branches in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska, Michigan, Ohio, and Virginia with headquarters located in Olathe, KS. The company was created when owners, Don and Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford who was diagnosed with Alzheimer's disease.

For more information about Bickford Senior Living visit [www.enrichinghappiness.com](http://www.enrichinghappiness.com)