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## **BICKFORD SENIOR LIVING ASSUMES OPERATIONS OF FOUR ASSISTED LIVING AND MEMORY CARE BRANCHES IN OHIO AND ONE IN PENNSYLVANIA**

May 1, 2018 - Bickford Senior Living is pleased to announce that it has assumed operations of Sunrise of Bexley and Sunrise on the Scioto in Columbus, OH, Sunrise of Rocky River in Rocky River, OH, Sunrise of Worthington in Worthington, OH and Sunrise of Presque Isle Bay in Erie, PA. Bickford Senior Living has begun the transition process of aligning these new communities to their portfolio of 56 existing premier Independent Living, Assisted Living and Memory Care branches in nine states. The four Ohio communities join Bickford's existing communities already established in Lancaster and Middletown, OH. The Erie, PA community will be Bickford's first community in Pennsylvania. These new branches include a total of 320 apartments and provide similar services to Bickford's existing portfolio.

"We're extremely pleased to add these new dynamic communities to the Bickford Family. Being able to grow in Ohio and expand to Pennsylvania has been a goal of ours and we look forward to future growth," said Samantha Goodman, Divisional Director of Operations for Bickford Senior Living.

"We saw this opportunity as something that not only will enhance our portfolio, but will allow us to expand upon what we do best as an organization. Bickford Senior Living understands the needs of families all across the Midwest and we've been able to develop unique branches with unique services that have enhanced the lives of thousands." Goodman went on to say that, "by adding these communities to our family, we're excited to announce that we'll be updating and renovating the branches, which will include Bickford's signature elements. In addition, Bickford will rename the branches to Bickford of Bexley, Bickford of Scioto, Bickford of Rocky River, Bickford of Worthington and Bickford of Presque Isle Bay."

Joe Eby, President of Bickford Senior Living added "We're excited to continue to grow. We built our first branch in Olathe, Kansas nearly 20 years ago for our grandmother, Mary Bickford. She suffered from Alzheimer's and my parents could not find a place the family felt comfortable with - so our family built a place that was. As a result, we're proud to have been one of the pioneers of assisted living and memory care communities in the state of Kansas." Eby referenced that "We're a different type of organization. We work hard to enrich the happiness in the lives of everyone we are privileged to serve. The Bickford approach to senior living is perfectly summed up by our foundational belief; "Created to care for our family, devoted to serving yours."

### **About Bickford Senior Living:**

Bickford Senior Living manages and operates 61 Independent Living, Assisted Living and Memory Care branches in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska, Michigan, Ohio, Virginia and Pennsylvania with headquarters located in Olathe, KS. The company was created when owners, Don and Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford who was diagnosed with Alzheimer's disease.

For more information about Bickford Senior Living visit [www.enrichinghappiness.com](http://www.enrichinghappiness.com)