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BICKFORD OF AURORA ASSISTED LIVING AND MEMORY CARE GRAND OPENING CELEBRATION

AURORA, IL. March 30, 2017 - Bickford of Aurora, the region's newest Assisted Living and Memory Care provider, has completed construction of their Branch at 7 South Orchard Road and will open to accept new residents during the month of April 2017.

The community is invited to a three-day celebration and open house to highlight the many unique features of Bickford of Aurora. Tours will be available April 7 - 9 from 9AM to 5PM. Extra Bickford Family Members will be on hand for individualized service.

Additionally on Saturday, the Branch will host a Veterans BBQ from 11AM to 3PM starting with an American Flag Ceremony at 11AM. On Sunday, the Branch will host a senior Grand Buffet from 11AM to 1PM. Those interested in the Veterans BBQ and Grand Buffet, please RSVP to 630-631-5555 or to jennifer.conniff@enrichinghappiness.com.

Branch Director, Jennifer Conniff states, "Our hope is that the three days of tours and celebratory activities will show the people of Aurora and the surrounding cities just how much Bickford brings to the community, and to thank them for the overwhelming outpouring of enthusiasm and interest they have shown throughout our construction process."

"Our first depositor signed up with us back when we were still just lumber and dirt, and many others have joined us over the months while we've been working out of our trailer. Now that our Branch is complete, we want to thank all of them for their patience and trust in us, and to invite others to join them at Bickford."

About Bickford Senior Living:

Bickford Senior Living manages and operates 55 Independent Living, Assisted Living and Memory Care branches in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska, Michigan, Ohio, and Virginia with headquarters located in Olathe, KS. The company was created when owners, Don and Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford who was diagnosed with Alzheimer's disease.

For more information about Bickford Senior Living visit www.enrichinghappiness.com