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A Memory Care Community That's Simply - Unforgettable

OVERLAND PARK, KS. - November 6, 2009 – Bickford of Overland Park invites the community to the Grand Opening of Kansas City's preeminent Alzheimer's and Dementia Community - Bickford's very own Mary B's Neighborhood on November 20 through 22 from 9:00 am to 4:00 pm.

Bickford's memory care communities, called Mary B's Neighborhoods, are infused with an atmosphere that feels like home while intentionally providing the flexible structure needed to enhance behavior, personal choices and social participation, enriching the resident's overall sense of well-being. It is the intent, through life skills stations and daily activities and events, to keep residents engaged in every skill set—physical, mental and social—as long as they are capable. By knowing each individual's life story, Bickford caregivers are better suited to assist residents in reconnecting with themselves, their loved ones and life itself.

Owners Don and Judie Eby affectionately chose “Mary B's Neighborhood” after their mother Mary Bickford was diagnosed with Alzheimer's disease. At the time of her diagnosis, her family knew very little about the disease and even less about how to help her. That is no longer the case. Mary's family made it their lives mission to learn as much as they could about dementia and Alzheimer's disease so that they could help her reconnect with her life. In fact, they continued to expand in their knowledge and care even after her life was over. They created this community in honor of a woman whose life was unforgettable in every way.

Judie Eby, owner of Bickford Senior Living and daughter of Mary Bickford said, “We wish that Mary B's Neighborhood had been around during my mother's life. Our family fervently believes a community like this dramatically improves the quality of life for those who live with dementia and Alzheimer's disease. We want to experience life with our residents, joining them along their journey.”

Bickford Senior Living manages and operates over 40 Independent Living, Assisted Living, and Memory Care branches in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska and Michigan, with headquarters located in Olathe, KS. The company was created when owners, Don & Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford who was diagnosed with Alzheimer's disease. The Bickford story is told in more detail at www.enrichinghappiness.com