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Shopper's Showcase at Bickford

OLATHE, KS. - Bickford Senior Living branches across the Midwest are hosting a vendor based shopping event called Shopper's Showcase. This event is open to the public and admission is free.

Bickford's Shopper's Showcase creates an environment where people can do all of their holiday shopping conveniently under one roof with affordable, unique, and high-end gifts available for purchase. Each shopper will receive a free Bickford Reusable Shopping Bag and can be entered in a drawing to receive a giveaway from the vendors.

Those interested in attending the Shopper's Showcase can contact the local Bickford branch in their area for their specific event details. Individual branch contact information can be found at www.enrichinghappiness.com.

Andy Eby, President of Bickford Senior Living said, "Our Shopper's Showcase event is by far one of our favorite events! It gives our residents and the community a chance to celebrate the holiday season together through a fun and festive shopping experience."

Bickford Senior Living manages and operates over 40 Independent Living, Assisted Living, and Memory Care branches in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska and Michigan, with headquarters located in Olathe, KS. The company was created when owners, Don & Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford who was diagnosed with Alzheimer's disease. The Bickford story is told in more detail at www.enrichinghappiness.com