

Corporate Contact:

Jason Mummert, Branch Support Marketing
Bickford Senior Living
913-782-3200

Jason.mummert@enrichinghappiness.com

Website: www.enrichinghappiness.com

Bickford Senior Living Celebrates National Assisted Living Week in Conjunction with National Grandparents Day

Olathe, KS Bickford Senior Living Corporate Headquarters/Branch Support— Bickford Senior Living is pleased to participate in & celebrate National Assisted Living Week, beginning on Sunday September 13th-19th. “This year’s theme, ‘Traditions of the Heart’ pays tribute to the personal connection that caregivers, relatives, and volunteers have with nearly one million people residing in more than 38,000 assisted living and residential care communities nationwide,” said David Kylo, NCAL’s executive director. NCAL established NALW in 1995 to provide a unique opportunity to bring together residents, families, employees, volunteers, and the surrounding community to celebrate residents and the services provided within assisted living residences.

This year Bickford Senior Living will piggy back on this nationally recognized cause and will kick this event off by celebrating National Grandparents Day at all of its’ 42 communities. On Sunday, September 13th, Bickford will be hosting what is called, “The Grand Buffet.” This will include several area popular restaurants in all our communities, all coming together at Bickford, to help honor not only our residents that are grandparents, but grandparents within the community as well. To make this event extra special, this “Grand Buffet” will include signature specialty dishes, side dishes, desserts, and other tasty items -- all being served to participating grandparents within any of our locations. Details of each Bickford branch “Grand Buffet,” in honor of Grandparents Day, can be found at www.enrichinghappiness.com

The Grand Buffet is limited to honor Grandparents and their families; however, this event will serve as the beginning of National Assisted Living Week which is open to the general public. This week will include numerous activities that will begin on Monday, September 14th and end on Saturday, September 19th. Details of any Bickford Senior Living community events can also be found at www.enrichinghappiness.com

Bickford Senior Living company spokesperson, Jason Mummert said, “It is very exciting for Bickford Senior Living to implement these events at all 42 Bickford Senior Living locations— across the Midwest. National Assisted Living Week and Grandparents day are two very important causes and holidays in which we recognize and support. Each branch is offering their own perspective on how to make this event the best that it can be and is a privilege for us to offer our venues as a location to bring families together.”

Company Overview-

Bickford Senior Living manages and operates 42 independent living, assisted living, and memory care branches throughout the Midwest. The company was created when the owner’s, Don & Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford. As a result of this, the foundational belief for Bickford Senior Living is, “created to care for our family, devoted to serving yours.”

Since their first successful residence, the Eby family has brought a full range of retirement living services to over 40 communities in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska and Michigan. It's a concept that has lifted Bickford Senior Living to a leadership role in the management of senior living communities throughout the country. Today, Bickford Senior Living operates under the philosophy of enriching happiness in the lives of all its' residents at all of the Bickford branches across the Midwest. The Bickford story is told in more detail at www.enrichinghappiness.com