## **Corporate Contact:**

Natalie Janes, Marketing Manager Bickford Senior Living 913-782-3200 natalie.janes@enrichinghappiness.com www.enrichinghappiness.com

## Bickford Hosts Veteran's BBQ

*OLATHE*, KS. - Bickford Senior Living branches throughout the Midwest will host their second annual Veteran's Benefits Barbeque (V-B-QUE) to honor Veterans and celebrate Independence Day. This event is created to "give back" by educating Veterans on the financial healthcare benefits specifically available to them through a fun and enjoyable day with gifts, dinner, and entertainment.

This unique event will include a backyard BBQ with all-American favorites served. United States Service Officers, from local VFW chapters, will discuss benefits that American Veterans have earned by their service in the United States Armed Services. Entertainment and gifts vary by branch.

Those interested in attending the Veteran's Benefit Barbeque can contact the Bickford branch in their area for their specific event details. Individual branch contact information can be found at www.enrichinghappiness.com.

"With the success of last year's event, it is exciting for us to be able to host our second annual V-B-QUE and bring Veterans, our residents, and their families together," said Andy Eby, President of Bickford Senior Living. "It's surprising to learn how many seniors are unaware of the many benefits they can receive so I am so pleased that we are able to put together an event that honors and informs them and their families."

Bickford Senior Living manages and operates over 40 Independent Living, Assisted Living, and Memory Care branches in Kansas, Iowa, Illinois, Indiana, Missouri, Nebraska and Michigan, with headquarters located in Olathe, KS. The company was created when owners, Don & Judie Eby, were unable to find a quality assisted living residence for their mother, Mary Bickford who was diagnosed with Alzheimer's disease. The Bickford story is told in more detail at <a href="https://www.enrichinghappiness.com">www.enrichinghappiness.com</a>