



## CORE Needs *The pathway to happiness*

Understanding your core needs allows us to know the pathway we must take to make you happy.

### Basic Needs

*You need to consistently receive services in an environment that feels like home.*

Bread Basket Scratch Kitchen • Life Enrichment Program  
Resident Call & Security System • Transportation Services  
Chaplain Services • Pet Friendly

### Care Needs

*You need to consistently receive the care that your personal health situation requires.*

Medication Management • Assistance with Activities of Daily Living  
Registered Nurse Care Coordination • Dementia Programming

### Unrecognized Needs

*You need to experience unforgettable moments that you'd never think to ask for.*

It's our job not only to deliver what you want, but also what you'd never think to ask for. We try to understand your Unrecognized Needs and deliver on those needs in a surprising or delightful manner.



*When our beloved mother and Nanny, Mary Bickford, was diagnosed with Alzheimer's disease, we decided to create a new home for her, one that did more than anything we had found.*

*Her life and her disease exposed us to all the other "Marys" out there, people with amazing stories, with their own personal history, homes and family who needed exactly the same thing Mary needed.*

  
ASSISTED LIVING  
& MEMORY CARE

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