



December 18, 2018

Dear Residents & Families,

It is with great pleasure that I introduce to you Brenda Shepherd. Brenda has been chosen to become the new Director for the beautiful Branch, Bickford of Lafayette.

Brenda comes to us with a background in senior living operations management, including experience as an Executive Director and as a Licensed Nursing Administrator. Additionally, Brenda's sales experience is impressive and surely will help continue to build a wonderful Branch filled with new friends and neighbors.

Please join me in welcoming Brenda Shepherd to the Bickford Family. Brenda joins a team of dedicated professionals here at Bickford of Lafayette whose continued mission is to treat you and your loved ones with the dignity, respect and care that you deserve. In an effort to provide you a formal opportunity to meet Brenda, we invite you to join us for soup and sandwiches on Thursday, January 3rd at 6:00pm.

Additionally, I would also like to take a moment to thank our RN Coordinator, Amber Denham, for all of the tremendous efforts and leadership she has demonstrated during this interim period. We look forward to continuing to enjoy Amber's "can-do" attitude and cooperative nature.

All the very best,

Ryan Carney, Divisional Director of Operations

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Bickford
memory care